



**FOR IMMEDIATE RELEASE**  
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## **INDIAN TRAIL HARDWARE STORE JOINS ACE HARDWARE**

*Indian Trail Hardware now part of the helpful place, still in your neighborhood*

**INDIAN TRAIL, NC, May 21, 2021** – The neighborhood hardware store located at 205 N. Indian Trail Rd. in Indian Trail is getting a major makeover. The local retail establishment has converted from Indian Trail Hardware, a Do it Best store, to Ace Hardware Indian Trail and is now part of a family of more than 5,300 locally owned and operated Ace stores around the world. The store conversion will begin on May 21, 2021.

“At our store, we strive to help residents find the right products, supplies and tools to maintain their homes,” said Darin Workman, CEO at The Helpful Hardware Company, LLC. “Ace’s commitment to being ‘helpful’ and its world class service fit perfectly with what we’re doing here every day.”

The former Do It Best store now has the option to carry a complete lineup of industry-leading brands including Traeger, Weber, Big Green Egg, Benjamin Moore, Scotts, Milwaukee, Craftsman, Ego, and Toro. In addition, the store will have the opportunity to stock Ace-exclusive paint, including Clark+Kensington, Ace’s paint+primer in one.

“Ace’s brand recognition is unmatched – and being a part of Ace means we’ll be able to offer our customers impactful national promotions and the national brands they want and need for their home projects,” said Workman.

For more information on Ace Hardware Indian Trail, visit at 205 N. Indian Trail Rd. Indian Trail, NC 28079 or online at [www.helpfulhardwareco.com](http://www.helpfulhardwareco.com).

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### **About Ace Hardware**

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit [acehardware.com](http://acehardware.com) or [newsroom.acehardware.com](http://newsroom.acehardware.com).