

FOR IMMEDIATE RELEASE April 27, 2022 Media Contact: Kelsey Becker The Helpful Hardware Company, LLC kelsey@helpfulhardwareco.com 678-360-1464

ACE HARDWARE CORDOVA UNDER NEW OWNERSHIP

The Helpful Hardware Company Expands its Tennessee Presence to Cordova and Surrounding Areas

CORDOVA, TN, APRIL 27, 2022 – The Helpful Hardware Company is pleased to welcome Ace Hardware Cordova, TN to its rapidly growing family of thirteen Ace Hardware stores in Georgia, South Carolina, North Carolina, and Tennessee. Ace Hardware Cordova has been serving the Memphis market and surrounding areas for over 10 years under the leadership of the Dempsey Family. Ace Hardware Cordova is a great neighborhood store with an assortment of hard-to-find items, and great brands like Benjamin Moore Paint, Big Green Egg, Traeger, Weber, Toro, Craftsman and soon to be Stihl. This neighborhood hardware store features a great team of helpful employees, and an extensive selection of hardware, plumbing, electrical, Paint and Lawn and Garden.

"Ace Hardware Cordova is a great addition to our chain of stores in the Southeast and broadens our presence in Tennessee, with this being our first location in the Memphis market. It is a staple hardware destination with a loyal following and has proven itself to be a community leader in service, selection, and hometown appeal. We look forward to building a great relationship with Cordova, Memphis and surrounding areas," said Darin Workman, CEO of The Helpful Hardware Company.

The Helpful Hardware Company, headquartered in Cumming, GA, is a member of the largest retailer-owned, cooperative, Ace Hardware. Founded in 2014, the business has grown to thirteen stores across the Southeast since its inception. The company is led by Darin Workman who has over 25 years of leadership experience in the hardware industry. Together with JPB Partners, a private equity investor out of Baltimore, MD, The Helpful Hardware Company continues to seek opportunities for rapid growth and expansion. Operating as Ace Hardware, The Helpful Hardware Company is committed to growing deep roots in the communities they serve and their commitment to customer satisfaction is unmatched.

Hours for the Memphis Ace Hardware store are from 7:30 a.m. to 8 p.m. Monday through Friday, 8 a.m. to 8 p.m. Saturday, and 10 a.m. to 7 p.m. on Sunday. For more information about Memphis Ace Hardware, visit wwwhelpfulhardwareco.com.

About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.